

# **WOMEN BUILD 2021**

**We are women. We are empowered. We will build.**

## **WHAT IS WOMEN BUILD?**

Women from your area join together in a multi-month effort to build homes for lower income, hardworking families in the community. 40 teams of 10 women work together to raise awareness, raise funds, and literally raise the roof of a Habitat home. Our goal is to raise \$200,000 to support building homes with lower income families in Montgomery and Prince George's Counties.

To accommodate any comfort level, choose from 3 available engagement tracks:

### **1) Build on the Construction Site**

Each team of 10 will select 2 days where groups of 5 will volunteer on the construction site. Learn new skills while helping to complete our 100th home. Protocols and social distancing are required on site.

### **2) Join a Virtual DIY Team Build**

DIY kits are delivered to each team member's front door. Join us on a virtual Women Build DIY Day or schedule a private team session with Habitat oversight via Zoom. Completed projects are donated to Habitat Partner Families, Home Repair Partners or sold in ReStores.

### **3) "Paint & Sip" with your Team**

Gather in person or virtually with your team. Each team member paints a picture of what home means to them. Combine artwork to create a quilt and compete for top design. Winning quilts will be presented to this year's Habitat Homeowners!



## **SPONSOR A TEAM! LEAD A TEAM!**

Can't commit to participating this year? Donate and support our Women Build fundraising efforts! Visit <https://give.classy.org/WomenBuildMetroMD2021> to donate.

For more information contact Paige Beyer at [paige.beyer@habitatmm.org](mailto:paige.beyer@habitatmm.org).

# SPONSORSHIP Opportunities

## PREMIER SPONSOR

**\$20,000**

- Up to 3 Teams of 10 women
- Speaking opportunity and verbal recognition at the Women Build Launch Party
- Company logo in Launch Party digital event program
- Recognition throughout Women Build
- Co-branded t-shirts with prominent logo placement (*front and back of t-shirt*)
- Company logo and link to company website on HFHMM website
- Prominent company recognition on Women Build fundraising portal
- Recognition in affiliate e-newsletter to over 13,000 supporters
- Acknowledged sponsor in Women Build weekly email updates
- Recognition on HFHMM social media sites
- Mention in press releases and media communications

## COMMUNITY SPONSOR

**\$10,000**

- Up to 2 Teams of 10 women
- Company logo in Launch Party digital event program
- Co-branded t-shirts with prominent logo placement (*back of t-shirt*)
- Company logo and link to company website on HFHMM website
- Company logo on Women Build fundraising portal
- Recognition in affiliate e-newsletter to over 13,000 supporters
- Acknowledged sponsor in Women Build weekly email updates
- Recognition on HFHMM social media sites
- Mention in press releases and media communications

## NEIGHBORHOOD SPONSOR

**\$8,000**

- Up to 2 Teams of 10 women
- Company listed in Launch Party digital event program
- Company name listed on t-shirt
- Company listed on HFHMM website
- Company listed on Women Build fundraising portal
- Recognition in affiliate e-newsletter to over 13,000 supporters
- Acknowledged sponsor in Women Build weekly email updates
- Recognition on HFHMM social media sites
- Mention in press releases and media communications

## HOUSE SPONSOR

**\$4,000**

- 1 Team of 10 women
- Company listed in Launch Party digital event program
- Company name listed on t-shirt
- Company listed on HFHMM website
- Company listed on Women Build fundraising portal
- Recognition in affiliate e-newsletter to over 13,000 supporters
- Acknowledged sponsor in Women Build weekly email updates
- Recognition on HFHMM social media sites
- Mention in press releases and media communications

## LAUNCH PARTY SPONSOR

**\$2,000**

- Company logo on Launch Party signage
- Company logo in Launch Party digital event program
- Company listed on HFHMM website
- Company listed on Women Build fundraising portal
- Recognition on HFHMM social media sites

## FUNDRAISING PORTAL SPONSOR

**\$1,500**

- Company listed on HFHMM website
- Company logo on Women Build fundraising portal

**For information contact Paige Beyer at [paige.beyer@habitatmm.org](mailto:paige.beyer@habitatmm.org)**

All company sponsorships will receive a unique online fundraising page allowing employees to compete for prizes and recognition for their participation.