

7TH ANNUAL



# POLO CLASSIC



*Tradition, Action, and Community*

Saturday, September 26, 2026 | 2:00pm-5:30pm

CONGRESSIONAL POLO CLUB, POOLESVILLE, MD 20837

[polo@habitatmm.org](mailto:polo@habitatmm.org) | [habitatmm.org](http://habitatmm.org)



# POLO CLASSIC

A PREMIER EVENT BENEFITING AFFORDABLE HOUSING IN THE DC METROPOLITAN AREA

## Featuring:

- Two polo matches featuring elite polo players
- Beautiful outdoor venue at Congressional Polo Club
- “Derby” or “Gold Cup” feel for an afternoon outdoors
- Exclusive engagement opportunities

Gates open an hour before the first match followed by a three-hour event with a presentation of awards to the winning team.

Music, divot stomping, and sideline activities.

This event enables sponsors to host clients, customers, and employees for a special spectator event in an appealing environment.



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# Polo Chic

Start planning your outfits now to compete in the Best Dressed and Best Hat Contests! We recommend wedges or flats as opposed to stiletto heels!

Dress up your tailgate area for a chance to win the Best Tailgate contest!



# Sponsorship Opportunities

## PLATINUM SPONSOR

**\$25,000**

- Premium Sponsorship Opportunity with industry exclusivity
- Opportunity to address attendees during event
- Verbal recognition by announcer throughout the event
- Polo team naming rights
- Exclusive signage (3 prominent locations)
- Skybox experience in the Upper-Level Grandstand
- Co-branding in all external advertising promoting the Polo event
- (30) VIP Grandstand tickets
- (30) General Admission tickets
- (2) Bottles of bubbly
- Premier table seating
- Company logo featured on step & repeat (photo wall)
- Prime area to display marketing materials to VIP and General Admission polo match spectators
- Prominent co-branding in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Company name included in press release
- Double-page color ad with premier placement in event program
- Up to (2) HFHMM Team Builds of (10) volunteers



# Sponsorship Opportunities

## LUXURY VEHICLE SPONSOR

**\$10,000**

- Verbal recognition by announcer throughout the event
- Opportunity to showcase up to (3) vehicles near the VIP Grandstand
- An exclusive opportunity to drive one of your luxury vehicles to lead the polo players onto the field
- (10) VIP Grandstand tickets
- (10) General Admission tickets
- (1) Bottle of bubbly
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Company logo recognition in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Full-page color ad in event program
- Up to (1) HFHMM Team Build of (10) volunteers



# Sponsorship Opportunities

## GOLD SPONSOR

**\$10,000**

- Verbal recognition by announcer throughout the event
- Polo team naming rights (only 2 available)
- Prominent signage on field (2 prominent locations)
- (20) VIP Grandstand tickets
- (20) General Admission tickets
- (1) Bottle of bubbly
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Company logo recognition in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Full-page color ad in event program
- Up to (1) HFHMM Team Build of (10) volunteers

## SILVER SPONSOR

**\$5,000**

- (10) VIP Grandstand tickets
- (10) General Admission tickets
- Company logo recognition in all advertising related to the polo event and on HFHMM website with link to company website
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Half-page color ad in event program

## BRONZE SPONSOR

**\$3,000**

- Table signage
- (5) VIP Grandstand tickets
- (5) General Admission tickets
- Company name listed on HFHMM website
- Quarter-page color ad in event program



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# Sponsorship Opportunities

## ACTIVITY SPONSOR

**\$2,500**

Select one of the following areas/activities to sponsor:

### Scoreboard

- Company name displayed on main event scoreboard
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Trophy Presentation

- Opportunity to present Trophy Award at the end of the event
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Divot Stomp

- Opportunity to announce Divot Stomp
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Event Program

- Company logo displayed on the back of the program
- (2) VIP Grandstand tickets
- Company name listed in HFHMM website

### Wristbands

- Company name on VIP wristbands
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Best Hat Contest

- Opportunity to choose the award recipient and to present the award
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Best Dressed Contest

- Opportunity to choose the award recipient and to present the award
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Auction

- Company logo displayed on auction mobile site
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

### Best Playing Pony

- Company logo displayed on pony blanket
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program



# Sponsorship Opportunities

## TAILGATE SPONSOR

**\$1,500**

- Opportunity to present Best Tailgate contest award
- (5) Tailgate tickets
- Prominent signage around tailgate area
- Company name listed on HFHMM website
- Company name listed in event program

## MALLET SPONSOR

**\$1,000**

- (5) General Admission tickets
- Event Signage
- Company name listed on HFHMM website
- Company name listed in event program



# Group Rates

## GENERAL ADMISSION

10+ tickets: \$45per (Regular price: \$75per)

\*Group rate cannot be combined with other promos\*

## TAILGATE

10+ vehicles/tickets: \$55per (Regular price: \$85per)

\*Group rate cannot be combined with other promos\*

From more information, contact [polo@habitatmm.org](mailto:polo@habitatmm.org).



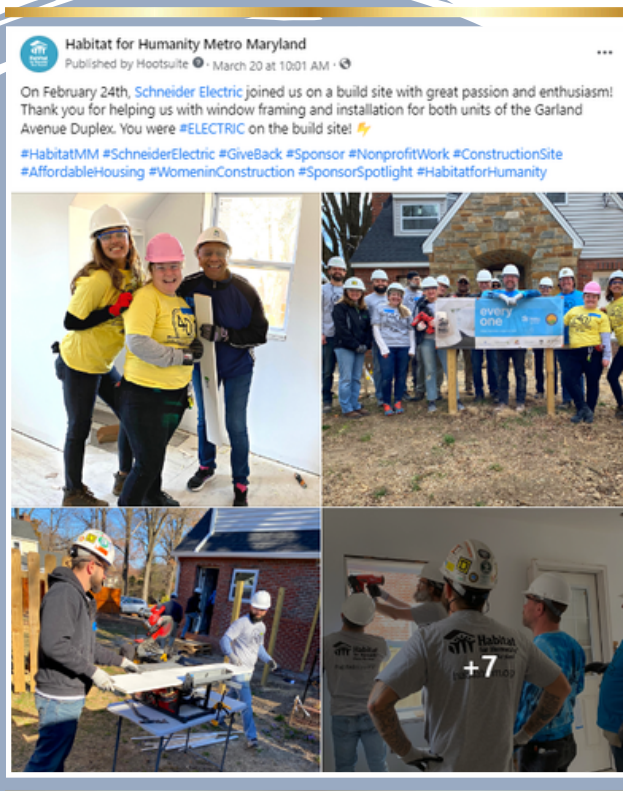
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# Marketing & Social Media

## Promotional Marketing Media Outlets

### Where You Will be Featured:

- Habitat for Humanity Metro Maryland website
- Habitat for Humanity Metro Maryland social media handles (including Facebook, Instagram, LinkedIn, X)
- E-newsletter reaching over 17,000 subscribers
- And more!



# Previous Sponsors



John & Suzanne  
Pranzatelli



Chrisy and Jack  
Jaeger

Susan Traver

Brett and Janet  
Lambert



Leif and Julia  
Ulstrup



Mary LoGiudice

Nick and Jennifer  
Serenyi

Scott and Jennifer  
Umosella



# THANK YOU

## Stay in touch!

To learn more, visit:

[habitatmm.org/get-involved/events/polo-classic.html](https://habitatmm.org/get-involved/events/polo-classic.html)

Follow us to stay updated on  
events year round.



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