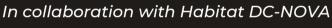




3rd Annual OLO CLASSIC

Celebrating 40 years!

Expanded Regional Event





September 17, 2022

2:00pm-5:30pm | Gates open at 1:00pm Congressional Polo Club Poolesville, MD 20837

Sponsorship Opportunities

Contact paige.beyer@habitatmm.org

habitatmm.org | habitatnova.org

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

- Exclusive Sponsorship Opportunity
- Verbal recognition by announcer throughout the event
- Team naming rights
- Exclusive signage (3 prominent locations)
- · Skybox experience in the Upper Level Grandstand

 Prime area to display marketing materials on the Lower Level of the GrandStand

 Co-Branding on monthly e-newsletters, email blasts, social media posts and on HFHMM and HFH DC-NOVA website with link to company website

\$25,000

- Company name included in press release
- Co-branding on all external advertising promoting the Polo event
- (50) VIP Grand Stand tickets
- · Double page color ad with premier placement in event program
- Up to Two (2) HFHMM Team Builds of 10 volunteers

GOLD SPONSOR

- · Verbal recognition by announcer throughout the event
- Team naming rights
- Prominent signage on field (2 prominent locations)

 Co-Branding on monthly e-newsletters, email blasts, social media posts and on HFHMM and HFH DC-NOVA website with link to company website

SILVER SPONSOR

 \cdot Co-Branding on all advertising related to the polo event and on HFHMM and HFH DC-NOVA website with link to company website

 Choice of table signage or marketing table to advertise to polo match spectators/general admissions

BRONZE SPONSOR

- Table signage
- (10) VIP Grand Stand tickets

ACTIVITY SPONSOR

Select one of the following areas/activities to sponsor:

Scoreboard, Trophy Presentation, Divot Stomp, Event Program, Photo Op, Wristband, "Best Hat" Contest, "Best Dressed" **Contest, Auction**

- (4) VIP Grand Stand tickets
- · Company name listed on HFHMM and HFH DC-NOVA website

MALLET SPONSOR

- (4) Tailgating tickets
- Event Signage

\$10,000

- Choice of table signage or marketing table to advertise to polo match spectators/general admissions
- (30) VIP Grand Stand tickets
- Full page color ad in event program
- Up to One (1) HFHMM Team Build of 10 volunteers

\$5,000

- (20) VIP Grand Stand tickets
- Half page color ad in event program
- Company name listed on HFHMM and HFH DC-NOVA website
- Company logo displayed on event program



· Company logo displayed on event program

\$1,000

- · Company name listed on HFHMM and HFH DC-NOVA website
- Company name listed on event program

For more information, contact Paige Beyer at paige.beyer@habitatmm.org.

- \$3,000