



# P 3rd Annual OLO CLASSIC

*Celebrating 40 years!*

**Expanded Regional Event**  
*In collaboration with Habitat DC-NOVA*



**September 17, 2022**

2:00pm-5:30pm | Gates open at 1:00pm  
Congressional Polo Club  
Poolesville, MD 20837

**Sponsorship Opportunities**  
Contact [paige.beyer@habitatmm.org](mailto:paige.beyer@habitatmm.org)

[habitatmm.org](http://habitatmm.org) | [habitatnova.org](http://habitatnova.org)

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

**\$25,000**

- Exclusive Sponsorship Opportunity
- Verbal recognition by announcer throughout the event
- Team naming rights
- Exclusive signage (3 prominent locations)
- Skybox experience in the Upper Level Grandstand
- Prime area to display marketing materials on the Lower Level of the Grandstand
- Co-Branding on monthly e-newsletters, email blasts, social media posts and on HFHMM and HFH DC-NOVA website with link to company website
- Company name included in press release
- Co-branding on all external advertising promoting the Polo event
- (50) VIP Grand Stand tickets
- Double page color ad with premier placement in event program
- Up to Two (2) HFHMM Team Builds of 10 volunteers

## GOLD SPONSOR

**\$10,000**

- Verbal recognition by announcer throughout the event
- Team naming rights
- Prominent signage on field (2 prominent locations)
- Co-Branding on monthly e-newsletters, email blasts, social media posts and on HFHMM and HFH DC-NOVA website with link to company website
- Choice of table signage or marketing table to advertise to polo match spectators/general admissions
- (30) VIP Grand Stand tickets
- Full page color ad in event program
- Up to One (1) HFHMM Team Build of 10 volunteers

## SILVER SPONSOR

**\$5,000**

- Co-Branding on all advertising related to the polo event and on HFHMM and HFH DC-NOVA website with link to company website
- Choice of table signage or marketing table to advertise to polo match spectators/general admissions
- (20) VIP Grand Stand tickets
- Half page color ad in event program

## BRONZE SPONSOR

**\$3,000**

- Table signage
- (10) VIP Grand Stand tickets
- Company name listed on HFHMM and HFH DC-NOVA website
- Company logo displayed on event program

## ACTIVITY SPONSOR

**\$2,000**

Select one of the following areas/activities to sponsor:

**Scoreboard, Trophy Presentation, Divot Stomp, Event Program, Photo Op, Wristband, "Best Hat" Contest, "Best Dressed" Contest, Auction**

- (4) VIP Grand Stand tickets
- Company name listed on HFHMM and HFH DC-NOVA website
- Company logo displayed on event program

## MALLET SPONSOR

**\$1,000**

- (4) Tailgating tickets
- Event Signage
- Company name listed on HFHMM and HFH DC-NOVA website
- Company name listed on event program

**For more information, contact Paige Beyer at [paige.beyer@habitatmm.org](mailto:paige.beyer@habitatmm.org).**