

TRANSFORMING

Corporate Sponsorship Packet

LIVES



Habitat for Humanity[®]

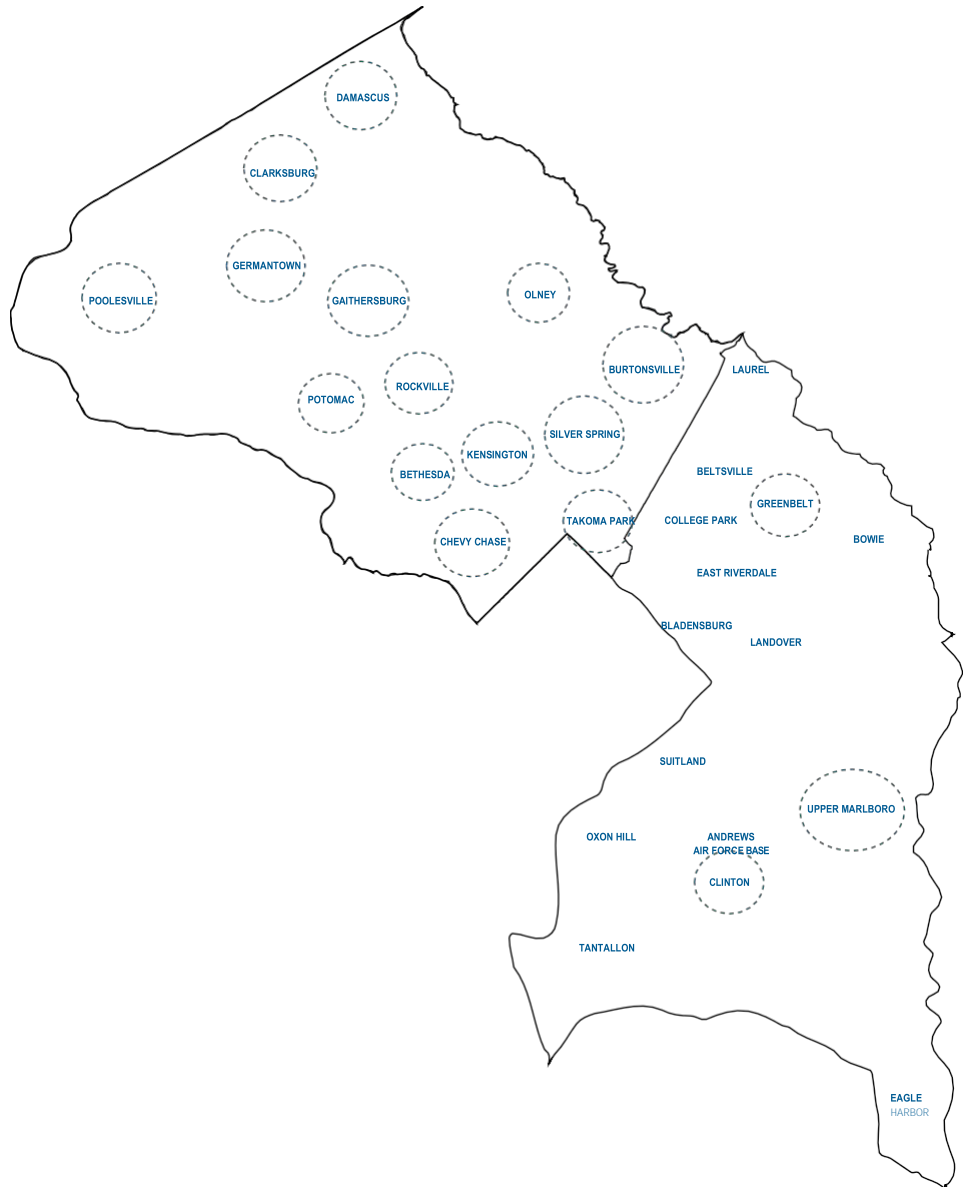
Metro Maryland

Our Service Area

Metro Maryland

Montgomery and Prince George's Counties

Jurisdiction	Projects
Bethesda/Kensington/Chevy Chase	14
Boyd's/Clarksburg	8
Burtonsville	38
Damascus	9
Gaithersburg	84
Germantown/Montgomery Village	85
Olney/Sandy Spring	19
Poolesville	4
Potomac	14
Rockville	45
Silver Spring	137
Takoma Park	29
Bladensburg	5
Bowie	9
Capitol Heights/Seat Pleasant	22
Cheverly	1
Clinton	12
District Heights/Forestville	19
Fort Washington	14
Greenbelt/Beltsville	13
Hyattsville	35
Landover	36
Lanham/New Carrollton	4
Riverdale	28
Temple Hills	4
Upper Marlboro	11
Total:	699



FY 1982 - 2022	New Construction	Rehabilitation	Recycle	Weatherization	Minor Repair	Major Repair	Total
Projects Completed*	63	34	2	103	177	320	699

Our Service Area

What We Do

Habitat for Humanity Metro Maryland's (HFHMM) program provides affordable homeownership solutions for low-income families through the construction, rehabilitation and repair of homes. At HFHMM, we are not only committed to meeting the housing need of our community, we are also committed to providing residents with a full range of supportive services to help them maintain their homes, mortgages and families!

House Sponsorship Program

Habitat for Humanity Metro Maryland partner families benefit in many ways from the financial support of sponsorships, and sponsors are enriched by the experience of supporting hard working low-income families who simply seek a hand up and not a hand out in the construction of a new home or the preservation of their existing home. Sponsors provide financial resources to pay for the construction materials for homes across Montgomery and Prince George's Counties.

Adopt a Home

Habitat for Humanity Metro Maryland's "Adopt a Home" program works with current homeowners to weatherize or repair their homes, removing blight and alleviating critical health, life and safety issues. As explained by Habitat for Humanity International, "A home is not affordable if it is not energy efficient, healthy and safe throughout the life cycle of the home." Our work helps low-income homeowners to experience lower utility bills, reduced health impacts from poor housing conditions and the opportunity to focus on thriving instead of merely surviving.

Sponsorship Levels

Legacy Sponsor \$150,000

- › Named as a Legacy Sponsor in Habitat issued press release at the beginning of the partnership
- › Prominent HFHMM website recognition with link to Legacy Sponsor's website for one year
- › Sponsor profile on HFHMM website
- › Recognition at a Home Dedication Ceremony with a speaking opportunity
- › On-site or virtual event to celebrate and launch your sponsorship to build a Habitat home, separate from dedication
- › Feature article in HFHMM monthly e-newsletter sent to over 14,000 supporters
- › Logo in monthly e-newsletter for one year
- › Feature article in Annual Report
- › Up to 12 volunteer build days for up to 10 volunteers per day at either a construction site or ReStore*
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Company recognized in advertisement during holiday season
- › Minimum of six (6) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage (3' x 5' banner) to include company name and logo
- › Recognition as a sponsor at HFHMM's *John Lippincott Memorial* Golf Tournament (formerly known as the Annual Golf Classic); includes two (2) foursomes
- › Recognition as a sponsor at HFHMM's Building Hope From Home Virtual Morning Mixer (formerly known as the Annual Benefit Breakfast) including a *Thank You* video sent to all attendees

**Ask about Virtual Team Build substitutions for volunteer build days at the construction site or ReStores.*

Sponsorship Levels

Keystone Sponsor \$70,000

- › Named as a Keystone Sponsor in Habitat issued press release at the beginning of the partnership
- › Prominent HFHMM website recognition with link to Keystone Sponsor's website for one year
- › Recognition at a Home Dedication Ceremony as well as listing in event program
- › On-site or virtual event to celebrate and launch your sponsorship to build a Habitat home, separate from dedication
- › Logo in monthly e-newsletter sent to over 14,000 supporters for one year
- › Recognition in Annual Report
- › Up to six (6) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore*
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Company recognized in newspaper advertisement during holiday season
- › Minimum of four (4) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage to include company name and logo
- › Recognition as a sponsor at HFHMM's *John Lippincott Memorial* Golf Tournament (formerly known as the Annual Golf Classic); includes one (1) foursome
- › Recognition as a sponsor at HFHMM's Building Hope From Home Virtual Morning Mixer (formerly known as the Annual Benefit Breakfast) including the *Thank You* video sent to all attendees

**Ask about virtual team build substitutions for volunteer build days at the construction site or ReStores.*

Sponsorship Levels

Sustaining Sponsor \$35,000

- › Named as a Sustaining Sponsor in Habitat issued press release at the beginning of the partnership
- › Listed as a Sustaining Sponsor on HFHMM website for one year
- › Listing in program at Home Dedication Ceremony
- › On-site or virtual event to celebrate and launch your sponsorship to build a Habitat home, separate from dedication
- › Name listed in monthly e-newsletter sent to over 14,000 supporters for one year
- › Recognition in Annual Report
- › Up to four (4) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore*
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- › Use of the Habitat for Humanity logo for one year (valued at \$3.1 billion) to promote partnership
- › Minimum of three (3) social media posts on HFHMM Facebook and Twitter pages promoting sponsorship
- › On-site signage to include company name and logo
- › Recognition as a sponsor at HFHMM's *John Lippincott Memorial Golf Tournament* (formerly known as the Annual Golf Classic); include two (2) player slots
- › Recognition as a sponsor at HFHMM's Building Hope From Home Virtual Morning Mixer (formerly known as the Annual Benefit Breakfast)

**Ask about virtual team build substitutions for volunteer build days at the construction site or ReStores.*

Sponsorship Levels

Welcome Home Sponsor \$10,000

- › Name listed in monthly e-newsletter sent to over 14,000 supporters
- › Name listed in Annual Report
- › Two (2) volunteer build days for up to 10 volunteers per day at either a construction site or ReStore*
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers
- ›

Brick & Mortar Sponsor \$5,000

- › Name listed in monthly e-newsletter sent to over 14,000 supporters
- › Name listed in Annual Report
- › One (1) volunteer build day for up to 10 volunteers per day at either a construction site or ReStore*
- › Lunch on site for all sponsored days and Habitat t-shirts for all volunteers

**Ask about virtual team build substitutions for volunteer build days at the construction site or ReStores.*

For more information contact Paige Beyer, Corporate Relations Manager at Paige.Beyer@habitatmm.org or (301) 990-0014 ext. 28

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