

Habitat for Humanity Metro Maryland presents:

SIXTH ANNUAL POLO *Classic*

September 13, 2025

2:00pm-5:30pm

Gates open at 1:00pm

Congressional Polo Club

Poolesville, MD 20837

Two Matches, Contests, Music & More

Contact polo@habitatmm.org to learn more
about sponsorship opportunities.



habitatmm.org

POLO

Classic

A premier event benefiting affordable housing in the DC metropolitan area

Featuring:

- Two polo matches
- Professional polo players
- Beautiful outdoor venue at Congressional Polo Club
- “Derby” or “Gold Cup” feel for an afternoon outdoors
- Exclusive engagement opportunities

Gates open an hour before the first match followed by a three-hour event with a presentation of awards to the winning team.

Music, divot stomping, and sideline activities.

This event enables sponsors to host clients, customers, and employees for a special spectator event in an appealing environment.



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Polo Chic

Start planning your outfits now to compete in the Best Dressed and Best Hat Contests! We recommend wedges or flats as opposed to stiletto heels!

Dress up your tailgate area for a chance to win the Best Tailgate contest!



Polo Spectators



Polo Magazine offers the following demographics about the average polo fan:

- The average age is 47.
- The average household income of a polo spectator is above \$500,000 annually.
- Over 90% are college educated.
- Over 80% stay at five star hotels.
- Average number of leisure trips per year: 6
- Average number of business trips per year: 12
- Women are the fastest growing segment of the sport today.

Maryland Polo Club 2019

Sponsorship Opportunities

PLATINUM SPONSOR

\$25,000

- Exclusive Sponsorship Opportunity
- Opportunity to address attendees during event
- Verbal recognition by announcer throughout the event
- Polo team naming rights
- Exclusive signage (3 prominent locations)
- Skybox experience in the Upper-Level Grandstand
- Co-branding in all external advertising promoting the Polo event
- (30) VIP Grandstand tickets
- (30) General Admission tickets
- (2) Bottles of bubbly
- Premier table seating
- Company logo featured on step & repeat (photo wall)
- Prime area to display marketing materials to VIP and General Admission polo match spectators
- Prominent co-branding in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Company name included in press release
- Double-page color ad with premier placement in event program
- Up to (2) HFHMM Team Builds of (10) volunteers



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Sponsorship Opportunities

GOLD SPONSOR

\$10,000

- Verbal recognition by announcer throughout the event
- Polo team naming rights (only 2 available)
- Prominent signage on field (2 prominent locations)
- (20) VIP Grandstand tickets
- (20) General Admission tickets
- (1) Bottle of bubbly
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Company logo recognition in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Full-page color ad in event program
- Up to (1) HFHMM Team Build of (10) volunteers

SILVER SPONSOR

\$5,000

- (10) VIP Grandstand tickets
- (10) General Admission tickets
- Company logo recognition in all advertising related to the polo event and on HFHMM website with link to company website
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Half-page color ad in event program

BRONZE SPONSOR

\$3,000

- Table signage
- (5) VIP Grandstand tickets
- (5) General Admission tickets
- Company name listed on HFHMM website
- Quarter-page color ad in event program



Sponsorship Opportunities

LUXURY VEHICLE SPONSOR \$10,000

- Verbal recognition by announcer throughout the event
- Opportunity to showcase up to (3) vehicles near the VIP Grandstand
- An exclusive opportunity to drive one of your luxury vehicles to lead the polo players onto the field
- (10) VIP Grandstand tickets
- (10) General Admission tickets
- (1) Bottle of bubbly
- Choice of table signage or marketing table to advertise to VIP and General Admission polo match spectators
- Company logo recognition in monthly e-newsletters, email blasts, social media posts and on HFHMM website with link to company website
- Full-page color ad in event program
- Up to (1) HFHMM Team Build of (10) volunteers



Sponsorship Opportunities

ACTIVITY SPONSOR

\$2,500

Select one of the following areas/activities to sponsor:

Scoreboard

- Company name displayed on main event scoreboard
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Trophy Presentation

- Opportunity to present Trophy Award at the end of the event
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Divot Stomp

- Opportunity to announce Divot Stomp
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Event Program

- Company logo displayed on the back of the program
- (2) VIP Grandstand tickets
- Company name listed in HFHMM website

Wristbands

- Company name on VIP wristbands
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Best Hat Contest

- Opportunity to choose the award recipient and to present the award
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Best Dressed Contest

- Opportunity to choose the award recipient and to present the award
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program

Auction

- Company logo displayed on auction mobile site
- (2) VIP Grandstand tickets
- Company name listed on HFHMM website
- Company logo displayed in event program



Habitat
for Humanity®
Metro Maryland



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Sponsorship Opportunities

TAILGATE SPONSOR

\$1,500

- Opportunity to present Best Tailgate contest award
- (5) Tailgate tickets
- Prominent signage around tailgate area
- Company name listed on HFHMM website
- Company name listed in event program

MALLET SPONSOR

\$1,000

- (5) General Admission tickets
- Event Signage
- Company name listed on HFHMM website
- Company name listed in event program



Group Rates

GENERAL ADMISSION

10+ tickets: \$45per (Regular price: \$75per)

Group rate cannot be combined with other promos

TAILGATE

10+ vehicles/tickets: \$55per (Regular price: \$85per)

Group rate cannot be combined with other promos

From more information, contact polo@habitatmm.org.

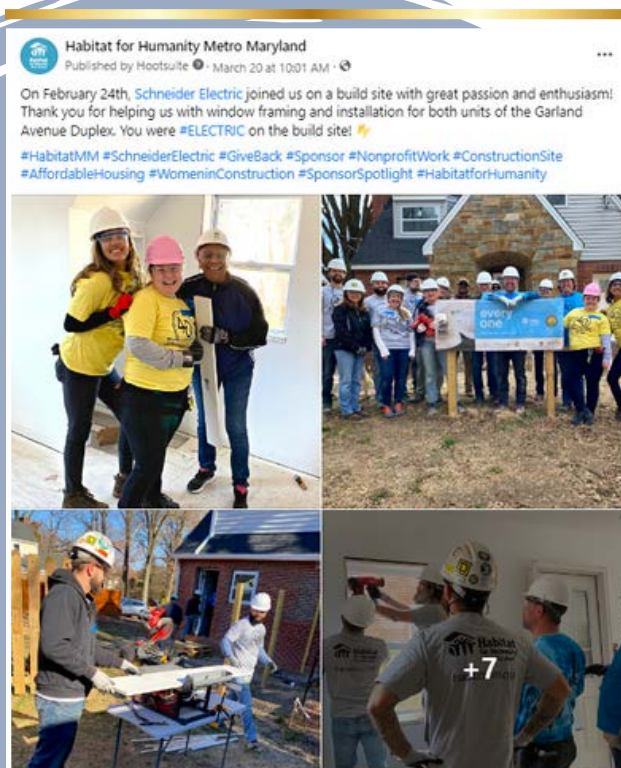


Marketing & Social Media

Promotional Marketing Media Outlets

Where You Will be Featured:

- Habitat for Humanity Metro Maryland website
- Habitat for Humanity Metro Maryland social media handles (including Facebook, Instagram, X)
- E-newsletter reaching over 16,000 subscribers
- British America Business Association (BABA) event calendar
- And more!



Previous Sponsors



**John & Suzanne
Pranzatelli**



TIFFANY & Co.

**Chrisy and Jack
Jaeger**

Susan Traver

**Brett and Janet
Lambert**



**Leif and Julia
Ulstrup**

Mary LoGiudice

**Nick and Jennifer
Serenyi**

**Scott and Jennifer
Umosella**



CONCIERGE MOVE MANAGEMENT AND HOME ORGANIZATION

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THANK YOU

Stay in touch!

To learn more, visit:

habitatmm.org/get-involved/events/polo-classic.html

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