Strategic Vision

Habitat Metro Maryland is a recognized leader in providing affordable homeownership solutions to build sustainable communities that empower families to thrive.

Habitat for Humanity® Metro Maryland

Core Values

Justice

We are committed to the principles of equity, fairness, empowerment, and empathy within our organization and in the work we do in the community.

Meliora

Meliora is a Latin word that means "always better" or "pursuit for better things." It embodies the core values of continuous improvement, relentless pursuit of excellence, and a commitment to making a positive impact in the lives of others.

Integrity

We always do the right thing, even when the choice is difficult or the action unrecognized. We value and demonstrate honesty, trust and respect in our actions with our staff, the individuals and organizations we partner with, and the communities we serve.

Strategic

We are proactive with a long-term frame of mind. We set priorities wisely and make decisions that may be unpopular in the short term but set us up to serve more families in the future.

Partnership

We believe our greatest impact is achieved through internal and external collaboration, rooted in trust and shared purpose. By partnering with others that augment our strengths, we work together to strengthen communities – cultivating meaningful relationships grounded in open communication, mutual support, and aligned goals.

Persistence

We are driven to serve our families not because it is easy but because it is hard. Amid difficulty and challenges, our passion for affordable housing compels us forward with grit and determination.

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