



# WOMEN BUILD 2026

Corporate  
Team Member Toolkit



# WOMEN BUILD 2026

Everyone deserves a decent and affordable place to live.

YOU are a strong woman, with the capability and determination necessary to make a difference in the lives of families.

Your Corporate Sponsored Team guarantees your team a Women Build day on a Habitat home construction site, swinging hammers and building hope!

Habitat for Humanity's Women Build program promotes the involvement of women in the construction industry. Women Build works to recruit, nurture, and train women to build and repair homes to help their fellow neighbors. All participants must be 18+.

Funds raised will support Habitat for Humanity programs.

Women Build does not exclude men and others – it encourages women to become empowered to break down stereotypes and show what we can do when we come together!

### **How will Women Build impact affordable housing in our community?**

First and most importantly, you are key to Habitat's mission of building homes, communities, and hope. You will come together with other women for a unique and empowering experience. You will experience team building and networking in an entirely new way, with a day filled with construction work, meals, snacks, goodie bags, and more!

Keep your team members informed throughout the build, by providing us with your team member names and emails. They will receive weekly Women Build updates from March through June.

Once your team is formed, help us prepare for your build day by providing your team members' t-shirt sizes.

# Women Build 2026 Sponsors

## Premier Sponsor



## Community Sponsor



## Neighborhood Sponsors

**DAVIS Construction**

**Eaton**

## House Sponsors

Allan Myers

Atlantic Union Bank

Avolta

Balfour Beatty

Boland

buildgirls.org/Shimmick

Chaney Cares

Chevy Chase Lifestyle Magazine

CISPOINT, a division of COMSO, Inc

Constellation

EagleBank

Embrey Properties

Host Hotels & Resorts

Pearlman Meekin & Co

Pepco

Redgate

Schneider Electric

Truist

Washington Gas

# Women Build 2026

## Individual Fundraiser Incentives & Recognition

### Incentive Levels

**\$400**

**Women Build  
branded t-shirt**



**\$800**

**Habitat branded  
wireless Speaker  
with phone stand**



**\$1,600**

**Habitat branded  
wireless neck fan**

**Top Fundraiser**



**Enjoy a relaxing experience  
at a luxury spa!**

**Top Fundraising Team will have their name engraved on a  
hammer trophy to proudly display in their office!**

**Incentives are cumulative, the more you raise, the more you receive!**

### Rock the Women Build Hard Hat

Showcase your support for Women Build with your very own hard hat! It's the perfect keepsake to celebrate the Women Build 2026 season and you can make it uniquely yours with stickers. Grab yours at a special rate: only \$1,000 per team or \$100 per participant.

Please note, you are not required to purchase your own construction hat to build with us.



# Women Build 2026

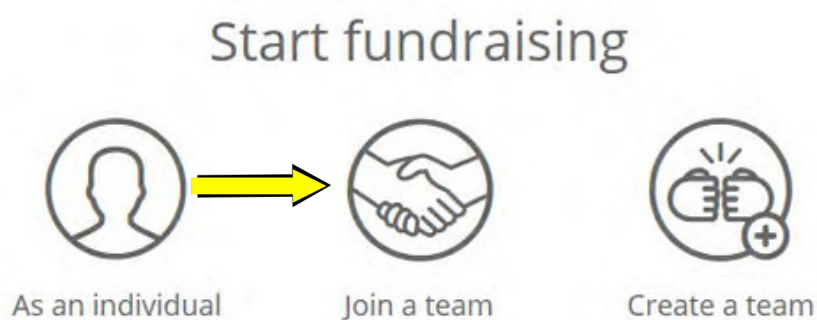
## My Fundraising Toolbox

Online Resources and Your Own Personal Fundraising Page

### How To Get Started



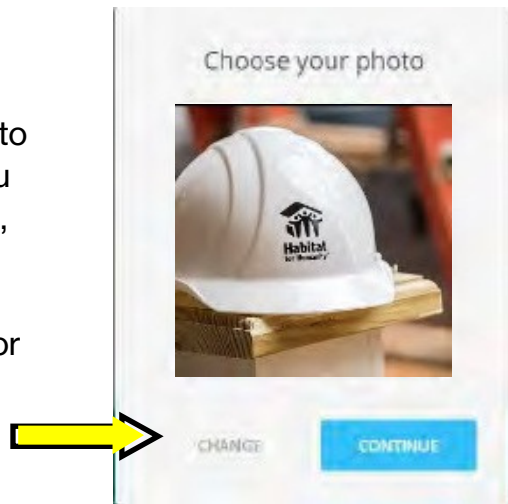
1. Go to <https://give.classy.org/HFHMMWomenBuild2026>
2. Once you are on the Habitat for Humanity Metro Maryland Women Build 2026 fundraising page you will see two large buttons: “Become a Fundraiser” and “Donate Now”. Choose “Become a Fundraiser” so you can start raising funds.
3. The next screen will say “Start Fundraising”, with two options: “Join a team” and “Create a team”. Select “Join a team”.



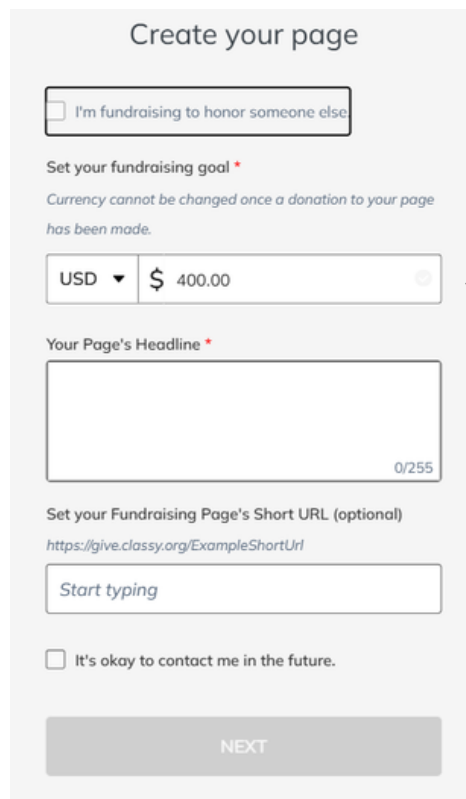
4. The next screen will say “Join a team”. Click your team's name or you can search by team name.
5. Create a Classy account, or log in if you have participated in the past.

6. Complete your profile.
7. Choose your photo and click "Continue".

This is the default photo for all individuals. If you would like to change it, click "Change", and upload a photo from either your computer or Facebook profile.



8. Create your page.



A short URL can make it easier for people to find your team page and donate. But, it is not necessary to fundraise successfully.



Your personal fundraising goal is set at a minimum of \$400.



Incentives start at \$800 and prizes are awarded at each level.

We encourage you to raise more! The more you raise helps us build more homes.

**Congratulations!**  
**You've made your own fundraiser page.**  
**Now, the fun begins!**

## Individual Fundraising Page

This is what a personal fundraising page looks like. Customize it to make it your own. Add a profile picture and edit the “My Story” section to give your profile a personal twist. Tell your friends and family about Women Build, Habitat’s mission, and why you are fundraising for Habitat for Humanity Metro Maryland! You can update your donors, family, and friends on your fundraising progress by adding pictures, videos, or text using the “Manage” button on your page.

Habitat for Humanity Metro Maryland

SEARCH SHARE

Fundraiser

Fundraiser's Name

\$200 Raised \$400

DONATE

STORY UPDATES 1

Thanks for visiting my fundraising page!

Please help me support Habitat for Humanity Metro Maryland by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!



Leah E. Melo Latest Update


Update #1 | Thu Jan 08 2026 15:24:25 GMT-0500

READ UPDATE >

## What Does A Team Page Show?

This is the “Habitat’s Hearts and Hammers ” team page. It’s very similar to a personal fundraising page. It also has a sharing toolbar, the “About” sidebar, a place for the team to share its story, and information tracking the team’s progress towards its goal. The Fundraiser’s sidebar tracks team ranking and each team member’s fundraising.





Team Page  Captain Captain Name [SHARE](#)


### Team's Name


**LEADERS** **MEMBERS** 0

**WEEKLY WINNER** **MOST RAISED** **MOST DONORS** **MOST ACTIVITY**

 **Bob Robertson**  
\$725 raised this week

 **Rick Dickens**  
\$2,990 Raised

 **Alice Allison**  
52 Donors


 **Liz Elizabeths**  
74 Comments

**STORY** **UPDATES** 1

### Welcome to our team page!

Our individual team members have combined digital forces to create this awesome fundraising team. Together we will raise more money for Habitat for Humanity Metro Maryland than we ever could alone!

Want to help?

**Campaign**  
 **Women Build 2026**  
\$0 / \$330,000

**Team Rank** [See all](#)

|                 |     |
|-----------------|-----|
| 1. Team's Name  | \$0 |
| 2. Another Team | \$0 |
| 3. Team Three   | \$0 |

Individual Fundraising As Easy As...

**1,2,3**

## 1. Ask

The answer is always no,  
until you ask.

## 2. Follow Up

Your family and friends want to donate,  
they just forget.

## 3. Thank

Crucial step. Don't forget to thank your donors.  
People who are thanked are more likely to give again.



## Fundraising Tips

### How do I raise \$400 in one week?

- Make a donation to yourself – \$50
- Ask 6 family members for \$25 each – \$150
- Ask 5 neighbors for \$10 each – \$50
- Ask 10 friends for \$15 each – \$150

**TOTAL: \$400**



### How do I raise \$800? That's easy!

- Make a donation to yourself – \$75
- Ask 5 family members for \$25 each – \$125
- Ask 10 co-workers for \$10 each - \$100
- Ask 10 neighbors for \$10 each – \$100
- Share your Classy fundraising page on social media – \$200
- Ask 10 friends for \$20 each-\$200

**TOTAL: \$800**

### I want a challenge! How can I raise \$1,600 in a week?

- Make a donation to yourself – \$100
- Ask 8 family members for \$25 each – \$200
- Ask 10 co-workers for \$10 each - \$100
- Ask 10 neighbors for \$15 each – \$150
- Ask 20 friends for \$20 each – \$400
- Share your Classy fundraising page on social media – \$300
- Use our memory jogger to think of all the people you can ask a donation from. If you feel comfortable, you can ask for a bigger donation – \$150
- Clean out your garage for a yard sale – \$100
- Have two bake sales – \$100

**TOTAL: \$1,600**

Don't forget to ask your company about matching gifts and watch your donations double!

# Who do I know? MEMORY JOGGER

## Friends

Childhood friends  
High School friends  
College friends  
Military friends  
Sorority friends  
Bridesmaids

## Family

Parents  
Grandparents  
Siblings  
Aunts and Uncles  
Cousins

## And...

Accountant  
Aerobics  
Instructor  
Alterations  
Attorney  
Baker or Caterer  
Bank Teller  
Bartender  
Bookkeeper  
Butcher  
Carpet Cleaner  
Chiropractor  
Dentist  
Dietician  
Electrician  
Electrolysis  
Engineer

## Community

Bed & Breakfast  
Bingo  
Bowling  
Camp  
Chamber of Commerce  
Childcare  
Children's friends' parents  
Children's teachers  
Church, Mosque, Temple, etc.  
Clinic  
Congressperson  
Construction Site  
Delicatessen  
Federal Government  
Garden Center  
Golf Course  
Hardware Store

Health Club  
Hospital  
Hotel  
Kennel  
Library  
Museum  
Night Club  
Nursing Home  
People from past jobs  
Pharmacy  
Post Office  
Resort  
Restaurant  
School  
Tanning Salon  
Tennis Court  
Theater



Engraver  
Exterminator  
Financial Planner  
Interior Decorator  
Notary  
Nurse  
Nutritionist  
Office Cleaner  
Optometrist  
Painter  
Pharmacist  
Photographer  
Physical  
Therapist  
Physician  
Piano Instructor  
Plumber

## Frequently Asked Questions

For more FAQs please visit the Classy Help Center at <http://www.classy.org/help-center/basics>.

### Do I need construction experience or expertise?

Absolutely not. No construction experience required. We will provide you with all the safety gear, tools, and know-how you will need. Our talented volunteer Crew Leaders will show you the ropes.

### Can I join more than one team?

You can only associate your personal fundraising page with one team.

### What happens when someone donates directly to a team's page?

The money donated directly to a team page is reflected in the team page total. It is NOT reflected in any of the individual team members' totals. If you want a donation to show up in your personal total AND the team total, you should have the donor contribute through your personal page.

### If I donate to an individual or team fundraising page, who will have access to my information?

When you make a donation through an individual or team fundraising page, HFHMM will have access to your contact information. If you contribute through a personal fundraising page, then the person that created that page will have access to a report with your contact information. If you contribute through a personal fundraising page associated with a team or if you contribute directly to a team fundraising page, then the person that created the team page will also have access to a report with your contact information.

### What if I don't want to fundraise and just want to donate the \$400 so that I can participate in Women Build?

No problem! You still need to "become a fundraiser" and make the donation to your page.

### Can youth volunteer at the build site?

Children and youth of all ages can assist with fundraising efforts, however, participants on the build site must be 18 years or older. However, we do have other volunteer opportunities for our younger supporters. Contact us for more information.

### What if someone can only stay half the day?

We strongly encourage participants to stay the entire day (8:30 am – 3:00 pm) as they will feel a greater sense of accomplishment and take part in all the perks the day has to offer. In the event of an emergency, we do understand and ask that you contact the Habitat staff as soon as possible.

### How does Habitat empower women?

We at Habitat have the ability to provide opportunities for hands-on learning, and given these tools, women can succeed in changing their communities. Nationally, more than 60% of Habitat for Humanity's projects are homes to female head of households. Due to skills they learn while building their Habitat home, these women are better equipped to maintain their homes, and consequently, more confident in their ability to cope with day-to-day situations.

## WHAT IF MY SUPPORTERS WANT TO MAKE THEIR DONATION IN THE FORM OF CASH OR A CHECK?

While the online fundraising tool is very handy, cash and checks are welcome, too! Just provide the donation form (on the next page of this packet) to your donors. Donations should be sent to Habitat for Humanity by June 30, 2026. All checks should be made out to Metro Maryland Habitat for Humanity, with “Women Build (or WB)” and the participant’s name written in the memo line. When you send funds given to you to Habitat, please include a copy of this donation form because we want to be sure to credit you for the gifts! Your cash/checks will be credited to your web page as “offline” donations.



# Women Build Donation Form

Thank you for supporting me as part of the Habitat for Humanity Metro Maryland Women Build. Please complete and mail this form along with your donation to:

**Habitat for Humanity Metro Maryland**  
**ATTN: Women Build**  
**8380 Colesville Road, Suite 600**  
**Silver Spring, MD 20910**

Name of team you are supporting: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone Number: \_\_\_\_\_

Amount of support: \$ \_\_\_\_\_

Method of payment:

Cash

Check (please indicate Women Build on the memo line)

If you'd like to make your donation by credit card, please make the donation on the Classy website:

<https://give.classy.org/HFHMMWomenBuild2026>

**Thank you for your support of Women Build!**

# WOMEN BUILD 2026



## We look forward to building with you!

If you have any questions, reach out to one of the  
staff listed below:

Paige Beyer: VP of Development

Liseth Orellana: Director of Marketing & Events

Geoff Thomas: Director of Corporate Relations & Engagement

Sandra Limjuco: Volunteer Supervisor/ Safety Officer

Send all questions to [womenbuild@habitatmm.org](mailto:womenbuild@habitatmm.org)

