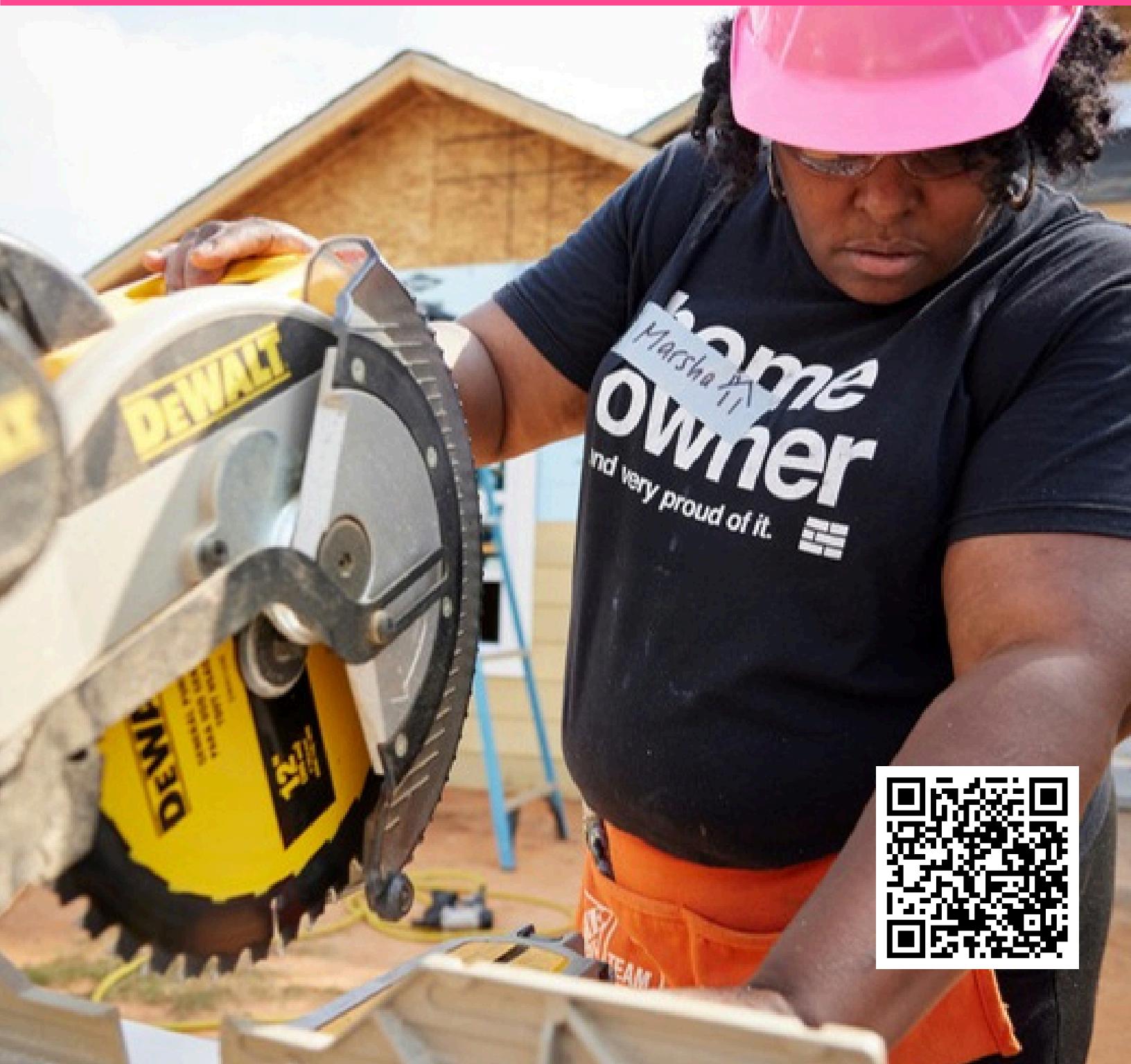
Habitat for Humanity Metro Maryland | AGNC INVESTMENT CORP

WOMEN BUILD 2026

Corporate Team Member Toolkit



WOMEN BUILD 2026

Everyone deserves a decent and affordable place to live.

YOU are a strong woman, with the capability and determination necessary to make a difference in the lives of families.

Your Corporate Sponsored Team guarantees your team a Women Build day on a Habitat home construction site, swinging hammers and building hope!

Habitat for Humanity's Women Build program promotes the involvement of women in the construction industry. Women Build works to recruit, nurture, and train women to build and repair homes to help their fellow neighbors. All participants must be 18+.

Funds raised will support Habitat for Humanity programs.

Women Build does not exclude men and others – it encourages women to become empowered to break down stereotypes and show what we can do when we come together!

How will Women Build impact affordable housing in our community?

First and most importantly, you are key to Habitat's mission of building homes, communities, and hope. You will come together with other women for a unique and empowering experience. You will experience team building and networking in an entirely new way, with a day filled with construction work, meals, snacks, goodie bags, and more!

Keep your team members informed throughout the build, by providing us with your team member names and emails. They will receive weekly Women Build updates from March through June.

Once your team is formed, help us prepare for your build day by providing your team members' t-shirt sizes.

Women Build 2026
SPONSORS

Premier Sponsor

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House Sponsors

Allan Myers
Boland
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Pearlman Meekin & Co
Truist

Women Build 2026
Individual Fundraiser
Incentives & Recognition

Incentive Levels

$400
Women Build branded t-shirt

»»

$800
Habitat branded wireless Speaker with phone stand

»»

$1,600
Habitat branded wireless neck fan

Top Fundraiser »»

Enjoy a relaxing experience at a luxury spa!

Top Fundraising Team will have their name engraved on a hammer trophy to proudly display in their office!

Incentives are cumulative, the more you raise, the more you receive!

Rock the Women Build Hard Hat

Showcase your support for Women Build with your very own hard hat! It's the perfect keepsake to celebrate the Women Build 2026 season and you can make it uniquely yours with stickers. Grab yours at a special rate: only $1,000 per team or $100 per participant.

Please note, you are not required to purchase your own construction hat to build with us.

Women Build 2026

My Fundraising Toolbox

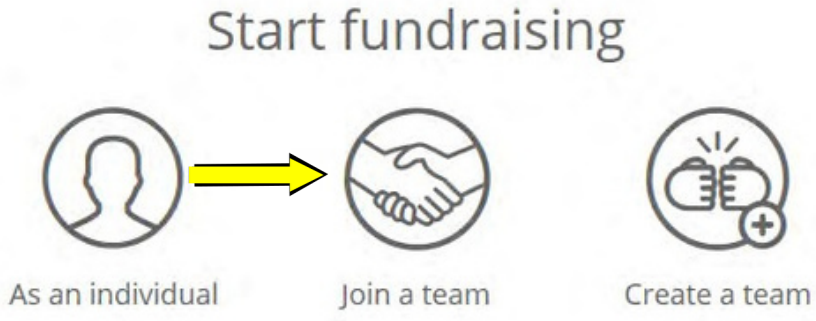
Online Resources and Your Own Personal Fundraising Page

How To Get Started

1. Go to hthttps://give.classy.org/HFHMMWomenBuild2026

2. Once you are on the Habitat for Humanity Metro Maryland Women Build 2026 fundraising page you will see two large buttons: “Become a Fundraiser” and “Donate Now”. Choose “Become a Fundraiser” so you can start raising funds.

3. The next screen will say “Start Fundraising”, with two options: “Join a team” and “Create a team". Select "Join a team".



4. The next screen will say “Join a team”. Click your team's name or you can search by team name.

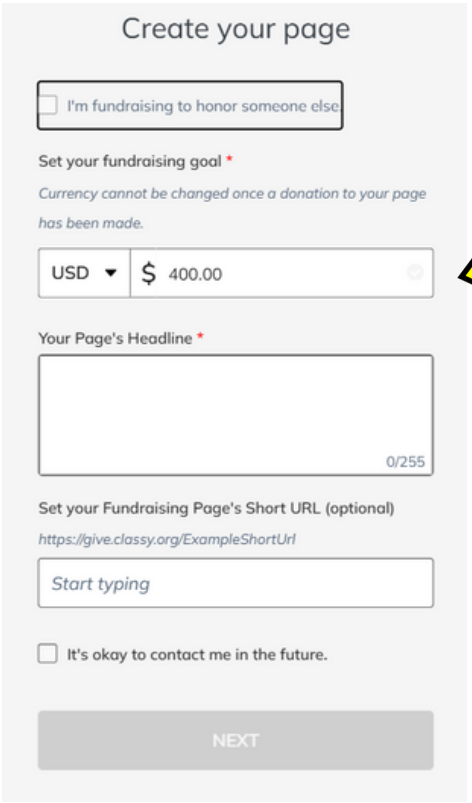
5. Create a Classy account, or log in if you have participated in the past.

6. Complete your profile.

7. Choose your photo and click "Continue ".

This is the default photo for all individuals. If you would like to change it, click “Change”, and upload a photo from either your computer or Facebook profile.

8. Create your page.



Your personal fundraising goal is set at a minimum of $400.

Incentives start at $800 and prizes are awarded at each level.

We encourage you to raise more! The more you raise helps us build more homes.

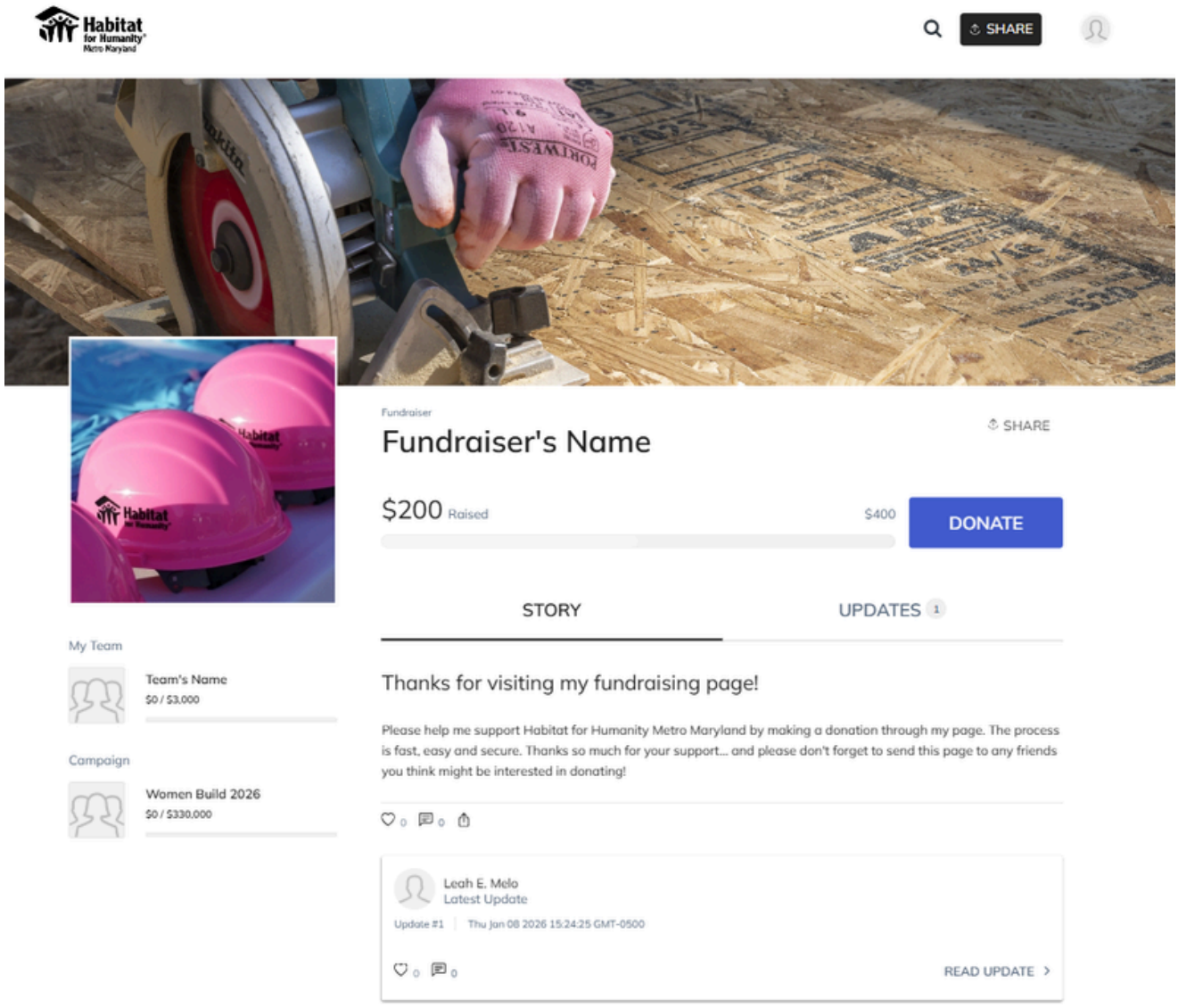
A short URL can make it easier for people to find your team page and donate. But, it is not necessary to fundraise successfully.

Congratulations!
You’ve made your own fundraiser page.

Now, the fun begins!

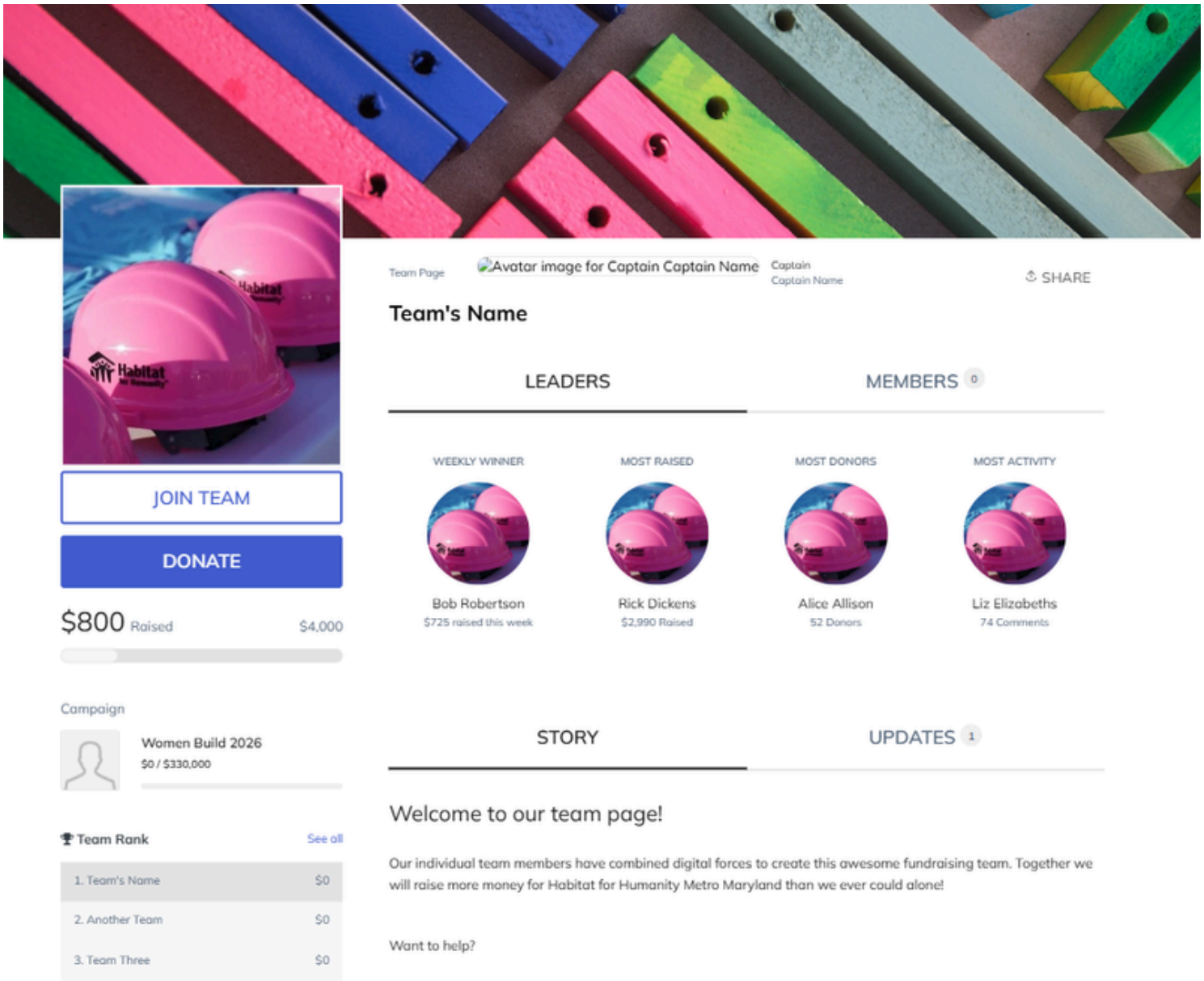
Individual Fundraising Page

This is what a personal fundraising page looks like. Customize it to make it your own. Add a profile picture and edit the “My Story” section to give your profile a personal twist. Tell your friends and family about Women Build, Habitat’s mission, and why you are fundraising for Habitat for Humanity Metro Maryland! You can update your donors, family, and friends on your fundraising progress by adding pictures, videos, or text using the “Manage” button on your page.



What Does A Team Page Show?

This is the “Habitat’s Hearts and Hammers ” team page. It’s very similar to a personal fundraising page. It also has a sharing toolbar, the “About” sidebar, a place for the team to share its story, and information tracking the team’s progress towards its goal. The Fundraiser’s sidebar tracks team ranking and each team member’s fundraising.



Individual Fundraising As Easy As...

1,2,3

1. Ask

The answer is always no,
until you ask.

2. Follow Up

Your family and friends want to donate,
they just forget.

3. Thank

Crucial step. Don't forget to thank your donors.
People who are thanked are more likely to give again.

Fundraising Tips

How do I raise $400 in one week?

Make a donation to yourself – $50
Ask 6 family members for $25 each – $150
Ask 5 neighbors for $10 each – $50
Ask 10 friends for $15 each – $150

TOTAL: $400

How do I raise $800? That's easy!

Make a donation to yourself – $75
Ask 5 family members for $25 each – $125
Ask 10 co-workers for $10 each - $100
Ask 10 neighbors for $10 each – $100
Share your Classy fundraising page on social media – $200
Ask 10 friends for $20 each-$200

TOTAL: $800

I want a challenge! How can I raise $1,600 in a week?

Make a donation to yourself – $100
Ask 8 family members for $25 each – $200
Ask 10 co-workers for $10 each - $100
Ask 10 neighbors for $15 each – $150
Ask 20 friends for $20 each – $400
Share your Classy fundraising page on social media – $300
Use our memory jogger to think of all the people you can ask a donation from. If you feel comfortable, you can ask for a bigger donation – $150
Clean out your garage for a yard sale – $100
Have two bake sales – $100

TOTAL: $1,600

Don't forget to ask your company about matching gifts and watch your donations double!

Who do I know? MEMORY JOGGER

Friends

Childhood friends
High School friends
College friends
Military friends
Sorority friends
Bridesmaids

Family

Parents
Grandparents
Siblings
Aunts and Uncles
Cousins

Community

Bed & Breakfast
Bingo
Bowling
Camp
Chamber of Commerce
Childcare
Children's friends' parents
Children's teachers
Church, Mosque, Temple, etc.
Clinic
Congressperson
Construction Site
Delicatessen
Federal Government
Garden Center
Golf Course
Hardware Store
Health Club
Hospital
Hotel
Kennel
Library
Museum
Night Club
Nursing Home
People from past jobs
Pharmacy
Post Office
Resort
Restaurant
School
Tanning Salon
Tennis Court
Theater

And...

Accountant
Aerobics Instructor
Alterations
Attorney
Baker or Caterer
Bank Teller
Bartender
Bookkeeper
Butcher
Carpet Cleaner
Chiropractor
Dentist
Dietician
Electrician
Electrolysis
Engineer
Engraver
Exterminator
Financial Planner
Interior Decorator
Notary
Nurse
Nutritionist
Office Cleaner
Optometrist
Painter
Pharmacist
Photographer
Physical Therapist
Physician
Piano Instructor
Plumber

Frequently Asked Questions

For more FAQs please visit the Classy Help Center at http://www.classy.org/help-center/basics.

Do I need construction experience or expertise?

Absolutely not. No construction experience required. We will provide you with all the safety gear, tools, and know-how you will need. Our talented volunteer Crew Leaders will show you the ropes.

Can I join more than one team?

You can only associate your personal fundraising page with one team.

What happens when someone donates directly to a team's page?

The money donated directly to a team page is reflected in the team page total. It is NOT reflected in any of the individual team members' totals. If you want a donation to show up in your personal total AND the team total, you should have the donor contribute through your personal page.

If I donate to an individual or team fundraising page, who will have access to my information?

When you make a donation through an individual or team fundraising page, HFHMM will have access to your contact information. If you contribute through a personal fundraising page, then the person that created that page will have access to a report with your contact information. If you contribute through a personal fundraising page associated with a team or if you contribute directly to a team fundraising page, then the person that created the team page will also have access to a report with your contact information.

What if I don't want to fundraise and just want to donate the $400 so that I can participate in Women Build?

No problem! You still need to "become a fundraiser" and make the donation to your page.

Can youth volunteer at the build site?

Children and youth of all ages can assist with fundraising efforts, however, participants on the build site must be 18 years or older. However, we do have other volunteer opportunities for our younger supporters. Contact us for more information.

What if someone can only stay half the day?

We strongly encourage participants to stay the entire day (8:30 am – 3:00 pm) as they will feel a greater sense of accomplishment and take part in all the perks the day has to offer. In the event of an emergency, we do understand and ask that you contact the Habitat staff as soon as possible.

How does Habitat empower women?

We at Habitat have the ability to provide opportunities for hands-on learning, and given these tools, women can succeed in changing their communities. Nationally, more than 60% of Habitat for Humanity's projects are homes to female head of households. Due to skills they learn while building their Habitat home, these women are better equipped to maintain their homes, and consequently, more confident in their ability to cope with day-to-day situations.

WHAT IF MY SUPPORTERS WANT TO MAKE THEIR DONATION IN THE FORM OF CASH OR A CHECK?

While the online fundraising tool is very handy, cash and checks are welcome, too! Just provide the donation form (on the next page of this packet) to your donors. Donations should be sent to Habitat for Humanity by June 30, 2026. All checks should be made out to Metro Maryland Habitat for Humanity, with "Women Build (or WB)" and the participant's name written in the memo line. When you send funds given to you to Habitat, please include a copy of this donation form because we want to be sure to credit you for the gifts! Your cash/checks will be credited to your web page as "offline" donations.

Women Build Donation Form

Thank you for supporting me as part of the Habitat for Humanity Metro Maryland Women Build. Please complete and mail this form along with your donation to:

Habitat for Humanity Metro Maryland
ATTN: Women Build
8380 Colesville Road, Suite 600
Silver Spring, MD 20910

Name of team you are supporting:_____

Your Name:_____

Address:_____

City_____ State_____ Zip_____

Email_____ Phone Number:_____

Amount of support: $_____

Method of payment:

[] Cash
[] Check (please indicate Women Build on the memo line)

If you'd like to make your donation by credit card, please make the donation on the Classy website:

https://give.classy.org/HFHMMWomenBuild2026

Thank you for your support of Women Build!

Habitat for Humanity®
Metro Maryland

WOMEN BUILD 2026

We look forward to building with you!

If you have any questions, reach out to one of the staff listed below:

Paige Beyer: VP of Development
Lisseth Orellana: Director of Marketing & Events
Geoff Thomas: Director of Corporate Relations & Engagement
Sandra Limjuco: Volunteer Supervisor/ Safety Officer

Send all questions to womenbuild@habitatmm.org