



Corporate Team Member Toolkit

WOMEN BUILD 2026



WOMEN BUILD 2026

Everyone deserves a decent and affordable place to live.

YOU are a strong woman, with the capability and determination necessary to make a difference in the lives of families.

Your Corporate Sponsored Team guarantees your team a Women Build day on a Habitat home construction site, swinging hammers and building hope!

Habitat for Humanity's Women Build program promotes the involvement of women in the construction industry. Women Build works to recruit, nurture, and train women to build and repair homes to help their fellow neighbors. All participants must be 18+.

Funds raised will support Habitat for Humanity programs.

Women Build does not exclude men and others – it encourages women to become empowered to break down stereotypes and show what we can do when we come together!

How will Women Build impact affordable housing in our community?

First and most importantly, you are key to Habitat's mission of building homes, communities, and hope. You will come together with other women for a unique and empowering experience. You will experience team building and networking in an entirely new way, with a day filled with construction work, meals, snacks, goodie bags, and more!

Keep your team members informed throughout the build, by providing us with your team member names and emails. They will receive weekly Women Build updates from March through June.

Once your team is formed, help us prepare for your build day by providing your team members' t-shirt sizes.

Women Build 2026

SPONSORS

Premier Sponsor



House Sponsors

Allan Myers
Boland
Build Girls & Shimmick
Chaney Cares
Host Hotels & Resorts
Pearlman Meekin & Co
Truist

Women Build 2026

Individual Fundraiser

Incentives & Recognition

Incentive Levels

\$400

Women Build
branded t-shirt



\$800

Habitat branded
wireless Speaker
with phone stand



\$1,600

Habitat branded
wireless neck fan

Top Fundraiser



Enjoy a relaxing experience
at a luxury spa!

**Top Fundraising Team will have their name engraved on a
hammer trophy to proudly display in their office!**

Incentives are cumulative, the more you raise, the more you receive!

Rock the Women Build Hard Hat

Showcase your support for Women Build with your very own hard hat! It's the perfect keepsake to celebrate the Women Build 2026 season and you can make it uniquely yours with stickers. Grab yours at a special rate: only \$1,000 per team or \$100 per participant.

Please note, you are not required to purchase your own construction hat to build with us.



Women Build 2026

My Fundraising Toolbox

Online Resources and Your Own Personal Fundraising Page

How To Get Started



1. Go to <https://give.classy.org/HFHMMWomenBuild2026>
2. Once you are on the Habitat for Humanity Metro Maryland Women Build 2026 fundraising page you will see two large buttons: "Become a Fundraiser" and "Donate Now". Choose "Become a Fundraiser" so you can start raising funds.
3. The next screen will say "Start Fundraising", with two options: "Join a team" and "Create a team". Select "Join a team".

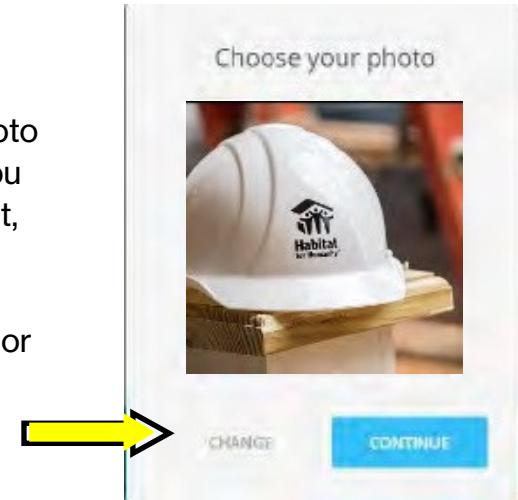


4. The next screen will say "Join a team". Click your team's name or you can search by team name.
5. Create a Classy account, or log in if you have participated in the past.

6. Complete your profile.

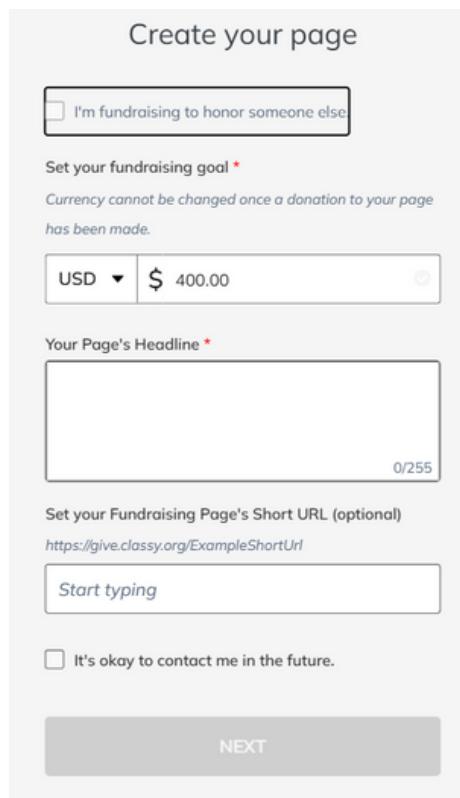
7. Choose your photo and click "Continue".

This is the default photo for all individuals. If you would like to change it, click "Change", and upload a photo from either your computer or Facebook profile.



8. Create your page.

A short URL can make it easier for people to find your team page and donate. But, it is not necessary to fundraise successfully.



Your personal fundraising goal is set at a minimum of \$400.

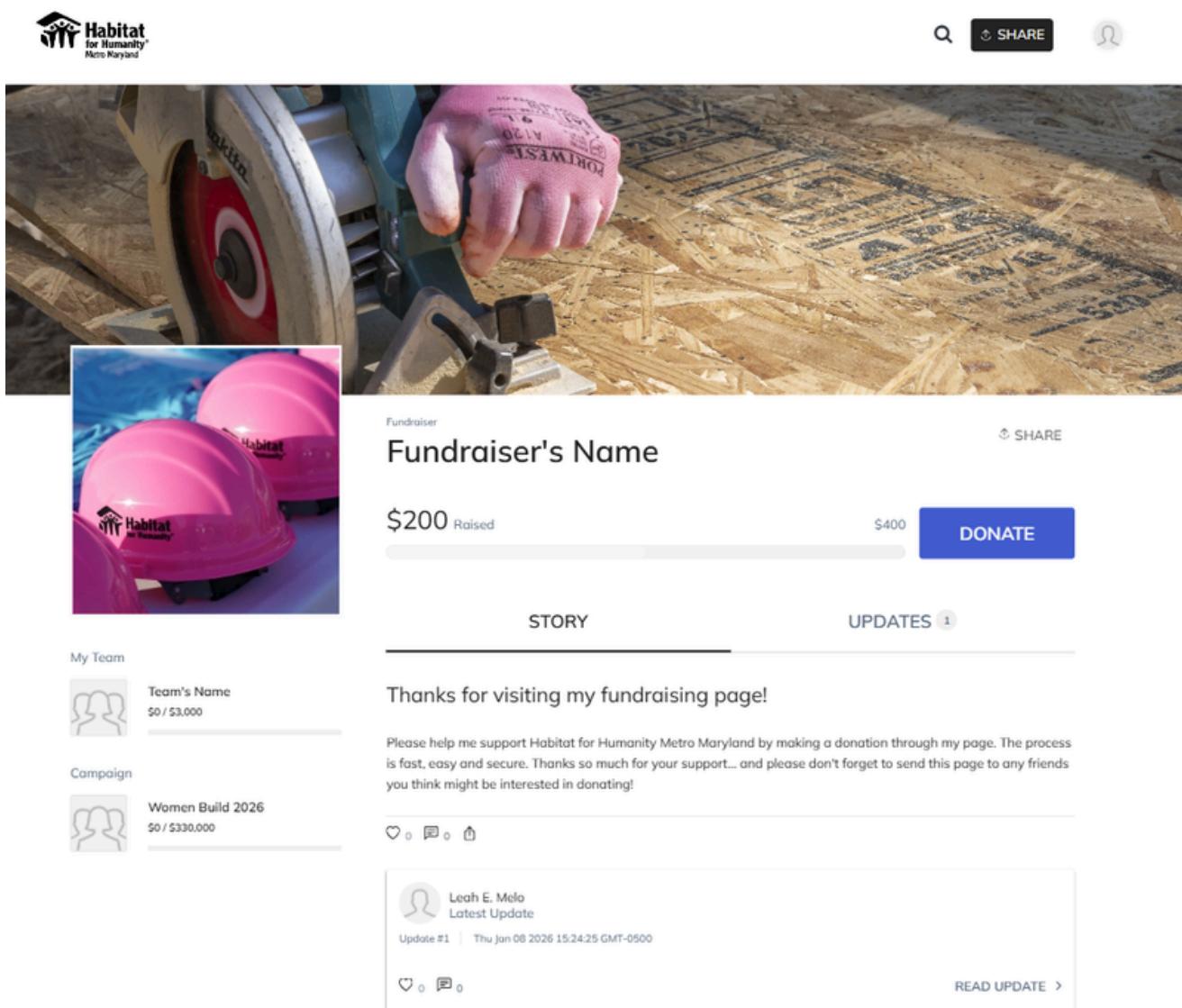
Incentives start at \$800 and prizes are awarded at each level.

We encourage you to raise more! The more you raise helps us build more homes.

Congratulations!
You've made your own fundraiser page.
Now, the fun begins!

Individual Fundraising Page

This is what a personal fundraising page looks like. Customize it to make it your own. Add a profile picture and edit the “My Story” section to give your profile a personal twist. Tell your friends and family about Women Build, Habitat’s mission, and why you are fundraising for Habitat for Humanity Metro Maryland! You can update your donors, family, and friends on your fundraising progress by adding pictures, videos, or text using the “Manage” button on your page.



The screenshot shows a fundraising page for "Fundraiser's Name". The header features the Habitat for Humanity logo and a search/share bar. The main image is a close-up of a hand in a pink glove using a circular saw on a wooden construction site. Below the main image is a smaller inset image of two pink hard hats with the Habitat logo. The page includes a progress bar showing "\$200 Raised" and a goal of "\$400", with a "DONATE" button. Below the progress bar are "STORY" and "UPDATES 1" sections. The "My Team" section shows a team named "Team's Name" with a progress of \$0 / \$3,000. The "Campaign" section shows a campaign named "Women Build 2026" with a progress of \$0 / \$330,000. A message from the fundraiser, Leah E. Melo, is displayed with a "Latest Update" timestamp of Thu Jan 06 2026 15:24:25 GMT-0500, and a "READ UPDATE" link.

Habitat for Humanity Metro Maryland

Fundraiser

SHARE

Fundraiser's Name

\$200 Raised **\$400** GOAL

DONATE

STORY **UPDATES 1**

My Team

Team's Name
\$0 / \$3,000

Campaign

Women Build 2026
\$0 / \$330,000

Thanks for visiting my fundraising page!

Please help me support Habitat for Humanity Metro Maryland by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!

Leah E. Melo
Latest Update

Update #1 | Thu Jan 06 2026 15:24:25 GMT-0500

READ UPDATE >

What Does A Team Page Show?

This is the “Habitat’s Hearts and Hammers” team page. It’s very similar to a personal fundraising page. It also has a sharing toolbar, the “About” sidebar, a place for the team to share its story, and information tracking the team’s progress towards its goal. The Fundraiser’s sidebar tracks team ranking and each team member’s fundraising.

Team Page  Captain Captain Name 

Team's Name

LEADERS

MEMBERS 0

WEEKLY WINNER

 Bob Robertson
\$725 raised this week

MOST RAISED

 Rick Dickens
\$2,990 Raised

MOST DONORS

 Alice Allison
52 Donors

MOST ACTIVITY

 Liz Elizabeths
74 Comments

Campaign

 Women Build 2026
\$0 / \$330,000

Team Rank [See all](#)

1. Team's Name	\$0
2. Another Team	\$0
3. Team Three	\$0

STORY

Welcome to our team page!

Our individual team members have combined digital forces to create this awesome fundraising team. Together we will raise more money for Habitat for Humanity Metro Maryland than we ever could alone!

Want to help?

UPDATES 1

Individual Fundraising As Easy As...

1,2,3

1. Ask

The answer is always no,
until you ask.

2. Follow Up

Your family and friends want to donate,
they just forget.

3. Thank

Crucial step. Don't forget to thank your donors.
People who are thanked are more likely to give again.



Fundraising Tips

How do I raise \$400 in one week?

Make a donation to yourself – \$50
Ask 6 family members for \$25 each – \$150
Ask 5 neighbors for \$10 each – \$50
Ask 10 friends for \$15 each – \$150

TOTAL: \$400



How do I raise \$800? That's easy!

Make a donation to yourself – \$75
Ask 5 family members for \$25 each – \$125
Ask 10 co-workers for \$10 each - \$100
Ask 10 neighbors for \$10 each – \$100
Share your Classy fundraising page on social media – \$200
Ask 10 friends for \$20 each-\$200

TOTAL: \$800

I want a challenge! How can I raise \$1,600 in a week?

Make a donation to yourself – \$100
Ask 8 family members for \$25 each – \$200
Ask 10 co-workers for \$10 each - \$100
Ask 10 neighbors for \$15 each – \$150
Ask 20 friends for \$20 each – \$400
Share your Classy fundraising page on social media – \$300
Use our memory jogger to think of all the people you can ask a donation from. If you feel comfortable, you can ask for a bigger donation – \$150
Clean out your garage for a yard sale – \$100
Have two bake sales – \$100

TOTAL: \$1,600

Don't forget to ask your company about matching gifts and watch your donations double!

Who do I know? MEMORY JOGGER

Friends

Childhood friends
High School friends
College friends
Military friends
Sorority friends
Bridesmaids

Family

Parents
Grandparents
Siblings
Aunts and Uncles
Cousins

Community

Bed & Breakfast
Bingo
Bowling
Camp
Chamber of Commerce
Childcare
Children's friends' parents
Children's teachers
Church, Mosque, Temple, etc.
Clinic
Congressperson
Construction Site
Delicatessen
Federal Government
Garden Center
Golf Course
Hardware Store
Health Club
Hospital
Hotel
Kennel
Library
Museum
Night Club
Nursing Home
People from past jobs
Pharmacy
Post Office
Resort
Restaurant
School
Tanning Salon
Tennis Court
Theater

And...

Accountant
Aerobics
Instructor
Alterations
Attorney
Baker or Caterer
Bank Teller
Bartender
Bookkeeper
Butcher
Carpet Cleaner
Chiropractor
Dentist
Dietician
Electrician
Electrolysis
Engineer
Engraver
Exterminator
Financial Planner
Interior Decorator
Notary
Nurse
Nutritionist
Office Cleaner
Optometrist
Painter
Pharmacist
Photographer
Physical
Therapist
Physician
Piano Instructor
Plumber



Frequently Asked Questions

For more FAQs please visit the Classy Help Center at <http://www.classy.org/help-center/basics>.

Do I need construction experience or expertise?

Absolutely not. No construction experience required. We will provide you with all the safety gear, tools, and know-how you will need. Our talented volunteer Crew Leaders will show you the ropes.

Can I join more than one team?

You can only associate your personal fundraising page with one team.

What happens when someone donates directly to a team's page?

The money donated directly to a team page is reflected in the team page total. It is NOT reflected in any of the individual team members' totals. If you want a donation to show up in your personal total AND the team total, you should have the donor contribute through your personal page.

If I donate to an individual or team fundraising page, who will have access to my information?

When you make a donation through an individual or team fundraising page, HFHMM will have access to your contact information. If you contribute through a personal fundraising page, then the person that created that page will have access to a report with your contact information. If you contribute through a personal fundraising page associated with a team or if you contribute directly to a team fundraising page, then the person that created the team page will also have access to a report with your contact information.

What if I don't want to fundraise and just want to donate the \$400 so that I can participate in Women Build?

No problem! You still need to "become a fundraiser" and make the donation to your page.

Can youth volunteer at the build site?

Children and youth of all ages can assist with fundraising efforts, however, participants on the build site must be 18 years or older. However, we do have other volunteer opportunities for our younger supporters. Contact us for more information.

What if someone can only stay half the day?

We strongly encourage participants to stay the entire day (8:30 am – 3:00 pm) as they will feel a greater sense of accomplishment and take part in all the perks the day has to offer. In the event of an emergency, we do understand and ask that you contact the Habitat staff as soon as possible.

How does Habitat empower women?

We at Habitat have the ability to provide opportunities for hands-on learning, and given these tools, women can succeed in changing their communities. Nationally, more than 60% of Habitat for Humanity's projects are homes to female head of households. Due to skills they learn while building their Habitat home, these women are better equipped to maintain their homes, and consequently, more confident in their ability to cope with day-to-day situations.

WHAT IF MY SUPPORTERS WANT TO MAKE THEIR DONATION IN THE FORM OF CASH OR A CHECK?

While the online fundraising tool is very handy, cash and checks are welcome, too! Just provide the donation form (on the next page of this packet) to your donors. Donations should be sent to Habitat for Humanity by June 30, 2026. All checks should be made out to Metro Maryland Habitat for Humanity, with “Women Build (or WB)” and the participant’s name written in the memo line. When you send funds given to you to Habitat, please include a copy of this donation form because we want to be sure to credit you for the gifts! Your cash/checks will be credited to your web page as “offline” donations.



Women Build Donation Form

Thank you for supporting me as part of the Habitat for Humanity Metro Maryland Women Build. Please complete and mail this form along with your donation to:

Habitat for Humanity Metro Maryland
ATTN: Women Build
8380 Colesville Road, Suite 600
Silver Spring, MD 20910

Name of team you are supporting: _____

Your Name: _____

Address: _____

City _____ State _____ Zip _____

Email _____ Phone Number: _____

Amount of support: \$ _____

Method of payment:

- Cash
- Check (please indicate Women Build on the memo line)

If you'd like to make your donation by credit card, please make the donation on the Classy website:

<https://give.classy.org/HFHMMWomenBuild2026>

Thank you for your support of Women Build!



WOMEN BUILD 2026

We look forward to
building with you!

If you have any questions, reach out to one of the
staff listed below:

Paige Beyer: VP of Development

Lisseth Orellana: Director of Marketing & Events

Geoff Thomas: Director of Corporate Relations & Engagement

Sandra Limjuco: Volunteer Supervisor/ Safety Officer

Send all questions to womenbuild@habitatmm.org

